

Message Text

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FOLLOWING REPEAT STATE 080342 ACTION AID PRIN POSTSV ANKARA
GENEVA LONDON OECD PARIS PARIS ROME TAIPEI TEL AVIV 09 APR 77

QUOTE

UNCLAS STATE 080342

AIDAC, FOR AID MISSION DIRECTORS FROM THE ADMINISTRATOR

E.O. 11652: N/A

TAGS:

SUBJECT: FY 1979 PROGRAM GUIDANCE

BANGKOK FOR USOM AND RED

DAKAR FOR RDO AND OMVS COORD

DAR ES SALAAM FOR USAID AND RDOEA/ARUSHA

GUATEMALA FOR USAID AND ROCAP

KARACHI FOR AAG

NAIROBI FOR USAID AND REDSO/EA

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PARIS FOR UNESCO

1. I UNDERSTAND THAT THE FY 1979 PROGRAM SUBMISSIONS ARE
DUE IN WASHINGTON BY JUNE 1. THEREFORE, YOUR PROGRAMMING
FOR FY 1979 IS NO DOUBT FAIRLY FAR ADVANCED. HOWEVER, I
THOUGHT IT WOULD BE USEFUL TO SHARE WITH YOU SOME OF MY
IDEAS ABOUT THE FOREIGN AID PROGRAM SO THAT YOU COULD, TO

WHATEVER EXTENT THIS IS STILL POSSIBLE, TAKE THEM INTO ACCOUNT IN YOUR FY 1979 PROGRAM SUBMISSION.

2. THE "NEW DIRECTIONS" MANDATE

THIS ADMINISTRATION IS FIRMLY COMMITTED TO THE "NEW DIRECTIONS" SET BY CONGRESS IN THE DEVELOPMENT ASSISTANCE LEGISLATION. SECRETARY VANCE AND I HAVE MADE VERY CLEAR IN OUR TESTIMONY BEFORE CONGRESSIONAL COMMITTEES THAT WE BELIEVE THE FUNDAMENTAL GOALS AND OBJECTIVES OF THIS LEGISLATION ARE CONSISTENT WITH THE NEEDS OF THE POOR MAJORITY IN THE DEVELOPING WORLD, REFLECT THE HIGHEST AMERICAN IDEALS, AND ARE IN ACCORD WITH OUR MUTUAL INTERESTS.

RIGHTLY OR WRONG, THERE IS A WIDESPREAD PERCEPTION IN CONGRESS THAT THIS AGENCY HAS BEEN HALFHEARTED IN ITS ATTEMPT TO IMPLEMENT THIS MANDATE. IT IS MY OBJECTIVE TO CORRECT THIS IMPRESSION BY A VIGOROUS AND DYNAMIC IMPLEMENTATION POLICY, IN WHICH THE ACTIVE PARTICIPATION OF ALL AID PERSONNEL IS REQUIRED.

BECAUSE THEY STRESS EQUITY, THE "NEW DIRECTIONS" ARE SOMETIMES SEEN AS PRECLUDING STRATEGIES OF ECONOMIC GROWTH. THAT IS A MISTAKE. OUR PROGRAMS MUST EMPHASIZE EQUITY AND GROWTH, NOT ONE OR THE OTHER; IN OTHER WORDS, THESE ARE NOT DUAL GOALS, BUT A SINGLE ONE. THIS IS NOT THE PLACE FOR A DETAILED ACCOUNTING OF THE SET OF PROGRAMS WHICH MIGHT BEST SERVE THIS GOAL, BUT I AM ANXIOUS THAT AS UNCLASSIFIED

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WE DEVELOP PROGRAMS WE KEEP CLEARLY IN MIND THE NEED TO REACH THE LARGEST POSSIBLE PORTION OF THE POOR MAJORITY WITH PROGRAMS THAT WILL ENHANCE THEIR BENEFITS FROM AND PARTICIPATION IN INCREASED PRODUCTIVITY. THE ROLE OF WOMEN ALSO REQUIRES EXPLICIT AND CONTINUED CONCERN.

3. OVERALL PROGRAM LEVELS

DURING THE NEXT SEVERAL YEARS I HOPE WE WILL BE ABLE TO EXPAND THE SIZE OF THE DEVELOPMENT ASSISTANCE PROGRAM SUBSTANTIALLY. I STRONGLY URGE OUR FIELD MISSIONS TO SET THEIR SIGHTS HIGHER IN REGARD TO PROGRAM SIZE, BOTH TO COMPENSATE FOR PROJECT PROPOSALS WHICH SUBSEQUENTLY DO NOT GO FORWARD, AND TO BE IN A POSITION TO MEET THE CHALLENGE OF EXPANDED PROGRAMS IF WE ARE ABLE TO MANAGE THE BUDGETING AND CONGRESSIONAL APPROVALS HERE IN WASHINGTON.

4. FUNCTIONAL EMPHASIS

I BELIEVE THAT AID'S HEAVY EMPHASIS IN THE FIELDS OF AGRICULTURE-RURAL DEVELOPMENT AND POPULATION IS APPROPRIATE AND SHOULD CONTINUE. WE SHOULD ALSO BE DOING MUCH MORE IN THE FIELDS OF HEALTH, EDUCATION-HUMAN RESOURCES DEVELOPMENT, AND NUTRITION. THE CONCEPT OF LOW-COST HEALTH DELIVERY SYSTEMS IN RURAL AREAS (INCLUDING NUTRITION AND FAMILY PLANNING) IS NOW SUFFICIENTLY WELL DEVELOPED THAT AN EXPANSION IN OUR PARTICIPATION IN MANY COUNTRIES SHOULD BE POSSIBLE. WHILE APPROPRIATE STRATEGIES ARE LESS APPARENT IN THE FIELDS OF EDUCATION AND OTHER ASPECTS OF NUTRITION, WE SHOULD PRESS AHEAD IN THESE FIELDS WHERE WE CAN MAKE A USEFUL CONTRIBUTION.

5. PARTICIPANT TRAINING

TRAINING HAS BEEN ONE OF THE MOST EFFECTIVE ASPECTS OF THE UNCLASSIFIED

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U.S. FOREIGN ASSISTANCE PROGRAM OVER THE YEARS. I STRONGLY FAVOR ITS EXPANSION BOTH IN THE U.S. AND IN THIRD COUNTRIES. PARTICIPANT TRAINING NEED NOT BE RIGIDLY TIED TO SPECIFIC PROJECTS BUT CAN (AS IT IS NOW IN SOME MISSIONS) BE PROVIDED IN THE FORM OF GENERAL PROGRAMS, SO LONG AS THE PARTICIPANTS ARE TRAINED AND WILL WORK IN FIELDS DEMONSTRABLY RELATED TO AID'S MANDATED OBJECTIVES.

6. USE OF PRIVATE VOLUNTARY ORGANIZATIONS

I BELIEVE IN THE VALUE AND USEFULNESS OF THE PVOS. AID SHOULD MAKE GREATER USE OF THE PVOS IN WAYS WHICH RELATE TO OUR PRIMARY PROGRAM OBJECTIVES IN THE FIELDS OF AGRICULTURE, HEALTH AND EDUCATION. A PVO, BECAUSE OF ITS DISTINCTIVE STYLE OR UNIQUE EXPERIENCE, IS OFTEN PARTICULARLY WELL-SUITED FOR TESTING OUT NEW APPROACHES FOR DEVELOPMENT FROM WHICH AID CAN LEARN MUCH. WE SHOULD ALSO WORK MORE CLOSELY WITH THE PEACE CORPS TO DEVELOP PROGRAMS JOINTLY WHEREVER THIS MAKES SENSE.

7. TITLE XII

I LOOK FORWARD TO WORKING CLOSELY WITH THE BOARD FOR INTERNATIONAL FOOD AND AGRICULTURAL DEVELOPMENT IN THE IMPLEMENTATION OF TITLE XII. I AM SURE MISSIONS ARE GIVING CONSIDERABLE THOUGHT TO FINDING MEANS WHEREBY THE BEST TALENTS OF U.S. UNIVERSITIES CAN BE INVOLVED ON A LONG-TERM BASIS, NOT ONLY IN THEIR TRADITIONAL FIELDS OF RESEARCH, EXTENSION AND TRAINING, BUT ALSO IN OTHER ASPECTS OF OUR AGRICULTURE AND NUTRITION PROGRAMS AS WELL.

8. MACRO-ECONOMIC POLICIES

IN THE EARLY DAYS OF THE "NEW DIRECTIONS," I UNDERSTAND THAT AID GENERALLY ASSUMED THAT THE NEW STYLE OF PRO-UNCLASSIFIED

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GRAMMING WOULD NOT REQUIRE AS MUCH, OR ANY, INVOLVEMENT IN MACRO-ECONOMIC POLICIES. SINCE SUCH POLICIES CAN HAVE A SUBSTANTIAL IMPACT ON THE DISTRIBUTION OF RESOURCES BETWEEN ECONOMIC GROUPS WITHIN A COUNTRY, IT IS IMPORTANT FOR AID TO UNDERSTAND, AND IN SOME CASES ATTEMPT TO INFLUENCE, THESE POLICIES IN DIRECTIONS CONSISTENT WITH "GROWTH WITH EQUITY" OBJECTIVES. IF THIS APPROACH IS APPLICABLE FOR YOUR COUNTRY, MAKE CERTAIN THAT YOU HAVE ADEQUATE FIELD STAFF TO BE EFFECTIVE IN THE ECONOMIC

POLICY FIELD.

9. ENVIRONMENTAL CONSIDERATIONS

AID HAS INCREASINGLY INVOLVED ITSELF IN THE ENVIRONMENTAL IMPACT OF OUR PROGRAMS DURING THE LAST SEVERAL YEARS. HOWEVER, I WOULD LIKE TO EMPHASIZE THAT OUR NEW AWARENESS OF ENVIRONMENTAL CONSIDERATIONS SHOULD NOT REFLECT ITSELF IN MERELY SATISFYING PROCEDURAL REQUIREMENTS. IT SHOULD OPEN OUR EYES TO THE REAL ENVIRONMENTAL HAZARDS WHICH MAY BE INVOLVED IN OUR PROGRAMS, AND TO THE REAL ENVIRONMENTAL BENEFITS THAT CAN FLOW FROM OUR WORK. THE PROCEDURES, AFTER ALL, MERELY SERVE TO REMIND US THAT SUBSTANTIVE JUDGMENTS NEED TO BE MADE.

10. STYLE AND CHARACTER OF THE AID PROGRAM

I WOULD LIKE TO ADD MY PERSONAL SUPPORT TO THE INSTRUCTIONS WHICH YOU HAVE ALREADY RECEIVED ABOUT THE ADOPTION OF A MORE AUSTERE LIFE STYLE IN OUR FIELD MISSIONS ABROAD. I AM ESPECIALLY CONCERNED THAT OUR PEOPLE OVERSEAS FOLLOW LIFE STYLES WHICH REFLECT RESTRAINT AND DEMONSTRATE SENSITIVITY TO THE POVERTY OF THOSE WE SEEK TO HELP. YOU WILL BE RECEIVING PARTICULARS FROM ME ON THIS SUBJECT IN THE NEAR FUTURE.

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ALSO, I BELIEVE THAT AID NEEDS TO EXPAND THE CAPACITY OF

OUR PROFESSIONAL STAFFS, BOTH IN AID/W AND IN THE FIELD.
I WAS DISMAYED TO FIND THAT AID HAS ONLY 82 PROFESSIONAL
AGRICULTURALISTS TO ADMINISTER AN AGRICULTURAL PROGRAM OF
OVER ONE-HALF BILLION DOLLARS. I WILL BE WORKING AT THIS
END TO CHANGE THE MIX OF PROFESSIONAL VERSUS OTHER STAFF,
BUT WANTED YOU TO HAVE THIS EARLY PERCEPTION SO THAT YOU
COULD TAKE IT INTO ACCOUNT WHEN PREPARING YOUR MANPOWER
REQUIREMENTS FOR FY 1979.

11. CONCLUSION

NO DOUBT THERE WILL BE OTHER PRIORITIES AND INTERESTS WHICH
WILL SEEM IMPORTANT AS I LEARN MORE ABOUT AID'S PROGRAM.
(FOR EXAMPLE, APPROACHES TO THE HUMAN RIGHTS ISSUE AND
CONSIDERATION OF THE SPECIAL NEEDS OF MIDDLE-INCOME
COUNTRIES ARE UNDER STUDY NOW.) ALSO, I LOOK FORWARD TO
MEETING EACH OF YOU AND LEARNING YOUR OWN VIEWS ON WHAT
NEEDS TO BE DONE. HOWEVER, PLEASE ACCEPT THESE EARLY
VIEWS AS GENERAL GUIDANCE FOR THE AIMS AND DIRECTIONS
WHICH I SEE FOR AID IN THE COMING YEARS.

IN CLOSING, LET ME SAY HOW PLEASED I AM TO BE WITH SUCH
AN EXTREMELY DEDICATED GROUP OF PEOPLE WORKING ON MATTERS
OF GREAT IMPORTANCE TO THE ENTIRE WORLD. I LOOK FORWARD
TO A LONG AND FRUITFUL RELATIONSHIP WITH YOU ALL.
VANCE.
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